

# BEST PRACTICES MANUAL

**SCULTBORD**

**Spreading Culture on Border Regions**

*Lifelong learning programme – Grundtvig*

Cross border Initiatives Office - Regional Government of Extremadura (Spain)

Municipality of Kavala (Greece)

Association of European Border Regions (Germany)

Chamber of Commerce and Industry of Blagoevgrad (Bulgaria)

DKMT Danube-Kris-Mures-Tisa Euroregional Development Agency (Hungary)

Eugénio de Almeida Foundation (Portugal)





## PROLOGUE

*Scultbord* was thought to be a meeting point among six different European institutions: a Spanish Regional Government, a Greek Municipality, a European Association of Border Regions, a Bulgarian Chamber of Commerce, a Hungarian non-profit Development Agency on a border region and a Portuguese Foundation. Six different profiles, from six different geographical places but linked by fact of being on borders.

Robert Schuman said that frontiers are the scars of the History, and it is true that History cannot be rubbed. But the drawbacks of the old frontiers can become opportunities when living in Europe without borders. In fact, there are no longer physical barriers, but cultural barriers still exist. Only when these obstacles disappear, Europe will get an integrate development.

Culture is the most powerful weapon to give Europe social cohesion and to create a common space free of the prejudices between old neighbours. Regions near the frontiers need to know about the culture of the other countries because that is a first step to collaborate without misunderstandings.

*Scultbord* has been a project built through five workshops: Évora, Portugal (November 2010); Kavala, Greece (September 2011); Mérida, Spain (October 2011); Blagoevgrad, Bulgaria (May 2012); Szeged, Hungary (June 2012). The AEBR (Association of European Border Regions) has been the sixth column of this project, spreading the information and acting as a link with all the partners. As it was planned at the project, this *Best Practise Manual* collects not only the cultural activities organized by partners, but also some other examples an experiences which have been carried out by other institutions in their regions. These examples have got a linking element among them: Events and activities focused on adult population to spread the culture of the other country, the culture of our neighbours.

Perhaps some of those examples are difficult to be transferred to other places in Europe, but there are always some ideas that could be implemented everywhere. That was the aim of the project: Try to make our experiences useful for other regions.





## INDEX

Cross border Initiatives Office - Regional Government of Extremadura (Spain).....	4
Municipality of Kavala (Greece).....	21
Association of European Border Regions (Germany) .....	26
Chamber of Commerce and Industry of Blagoevgrad (Bulgaria) .....	29
DKMT Danube-Kris-Mures-Tisa Euroregional Development Agency (Hungary).....	30
Eugénio de Almeida Foundation (Portugal) .....	39
Conclusion .....	52






## CROSS BORDER INITIATIVES OFFICE REGIONAL GOVERNMENT OF EXTREMADURA (SPAIN)



4



## ÁGORA, THE PENINSULAR DEBATE (2000-2010)

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	AGORA, THE PENINSULAR DEBATE
Field of action	Education, professional training and culture.
Previous problematic situation	Stereotypes, misunderstandings and psychological barriers that have separated people from the border regions for years.
Description of the performed actions	 <p>The objective of this Project is to convert Extremadura in an annual meeting to talk freely about the issues which worry Spanish and Portuguese or difficult their relations.</p> <p>ÁGORA is structured in four parts: Academy, Arena, Stage and Chronicle.</p> <p>ÁGORA ACADEMY: consists of three specialised courses devoted to a single theme and lasting one or two days. The courses are intended for experts, professionals or students of the area and are imparted by prestigious Spanish and Portuguese speakers.</p> <p>AGORA ARENA: A conference debate opened to the general public dealing with a current issue or a polemic topic in Spanish-Portuguese Relations.</p> <p>AGORA STAGE: Cultural activities (drama, exhibitions, music acts, cinema, books, food etc.) offered parallel to the courses. The objective is to show the Portuguese culture to the whole city.</p> <p>AGORA CHRONICLE: A summary of ÁGORA is edited annually in order to spread the project to everybody interested. All chronicles are on the page: <a href="http://www.agoraextremadura.es">www.agoraextremadura.es</a></p>
Beneficiaries	Experts, professional, students and the general public.
Development schedule	Every year since the year 2000 in the three main cities of Extremadura (rotating every year)

Results	Thanks to this project Extremadura is now a reference and a model for the Spanish and Portuguese relations.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	The participation has been increasing every year and now is excellent
Transferability	9	It can be easily transferred to every border
Practicability	9	
Innovation	9	The structure of the programme permits a global approaching
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	10	Presidents and personalities of Portugal have recognised the quality of this project and admire greatly this initiative.
Contact of the Institution/Entity		
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## CROSS-BORDER CULTURAL CIRCUIT

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	CROSS-BORDER CULTURAL CIRCUIT
Field of action	Art (painting, sculpture, photography, etc).
Previous problematic situation	Little knowledge among the artists of the cross-border areas and little diffusion of their works.
Description of the performed actions	<p>The circuit consists of an annual exhibition of artists from Extremadura (Spain) and Alentejo and Centro (Portugal) shown in different cities of both sides of the border. Besides, the project spreads out the work and techniques of artists of the EUROACE Euro region and creates links among the cities participating.</p> <p>This project started in the year 2002 and has visited 36 cities of Extremadura and 30 of Alentejo and Centro; More than 180 artists have participated and more than 100.000 persons have visited the exhibitions</p>
Beneficiaries	Adults interested in art
Development schedule	From October to November every year. Minimum period of six days in every city

Results	Creation of a cross border artist network and diffusion of their work through exhibitions and workshops.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	Participation of a great number of artists from Extremadura, Alentejo and Centro.
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	A better knowledge among artists of the border and diffusion of their works in the EUROACE Euro Region.
Contact of the Institution/Entity		
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## STUDENTS OF PORTUGUESE

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	PORTUGUESE COURSES
Field of action	Language
Previous problematic situation	Only a few persons could speak Portuguese in Extremadura 15 years ago
Description of the performed actions	Creation of beginners and advanced Portuguese courses for adults. General or specific courses for sanitary staff, shop-assistants, hotel and restaurant workers, policemen and security forces, etc.
Beneficiaries	Adults interested in Portuguese
Development Schedule	40 or 90 hours courses.


Results	More than 11.000 students of Portuguese in Extremadura	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	Nowadays the number of students demanding courses overpasses the offer
Transferability	9	
Practicability	9	
Innovation	8	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	Most people who started with these courses are now studying Portuguese in the Official School of Languages or at the University.
Contact of the Institution/Entity		
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## IBERIAN CINEMA FESTIVAL

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	IBERIAN CINEMA FESTIVAL
Field of action	Cinema (short films)
Previous problematic situation	Portuguese cinema is quite unknown for the Spanish audience and both countries have difficulty in distributing their short films.
Description of the performed actions	<p>It is the only festival dedicated to the Spanish and Portuguese cinema. It was created with the objective of promoting young creators of both countries and stimulating cooperation between work teams in Extremadura and Portugal in order to create a common market of Spanish -Portuguese co productions.</p> <p>The festival has reached its 17<sup>th</sup> edition and hundreds of Portuguese short films have participated in the event. Many Portuguese actors and directors have been awarded in this festival contributing to a better knowledge of the Portuguese film industry in Extremadura.</p>
Beneficiaries	Adults interested in cinema
Development schedule	Every year in May

Results	This festival is nowadays a reference for the diffusion of short movies made in Spain and Portugal and is one of the best considered.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	People of both sides of the border goes to the cinema in Badajoz during the festival.
Transferability	9	
Practicability	9	
Innovation	8	
Sustainability	9	
Evaluation and monitoring	9	The cinematographic industry of Extremadura and Portugal can help each other sharing resources and projects.
Planning	9	
Impact/External recognition	9	This short-films festival is considered the best in the peninsula
Contact of the Institution/Entity		
Institution/Entity	TRAGALUZ (with the support of the Cross-Border Initiatives Office of the Regional Government of Extremadura)	
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## FORO SUR: SPANISH-PORTUGUESE CONTEMPORARY ART FAIR

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	"FORO SUR" SPANISH-PORTUGUESE CONTEMPORARY ART FAIR
Field of action	Art
Previous problematic situation	No art exhibitions in the cross-border area.
Description of the performed actions	 <p>"FORO SUR" aims to promote knowledge and understanding of contemporary art, to encourage the artistic market and boost collecting. Artists are Spanish, Portuguese and Latin American. The city of Cáceres has been hosting this event since 2001. The fair also presents art throughout the city, whose Old Town and monuments have the UNESCO World Heritage designation. The presence of consolidated Portuguese galleries makes this contemporary art fair special for Spanish collectors.</p>
Beneficiaries	People interested in art
Development schedule	April-May (Every year)

<b>Results</b>	It has encouraged art collecting in the region and has contributed to the development of the art market in this cross-border area.	
Main indicators of results		
<b>Criteria evaluation Schedule</b>	<b>Evaluation (1-10)</b>	<b>Comments</b>
Participation	9	
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	It is currently classified as the second most important contemporary art fair in Spain.
<b>Contact of the Institution/Entity</b>		
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## IBERIAN MUSIC FESTIVAL

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
<b>Name of the practice</b>	IBERIAN MUSIC FESTIVAL
<b>Field of action</b>	Music
<b>Previous problematic situation</b>	Population had little knowledge of Portuguese music.
<b>Description of the performed actions</b>	<p>The Iberian Music Festival in Badajoz offers a variety of musical styles, performed by soloists, trios, orchestras, etc. During its 27th editions this festival has presented Portuguese music of different styles helping to the diffusion of Portuguese music in Extremadura. The concerts take place in different places of the city and there are also activities for children.</p> <p>The festival is a can't-miss event not only for music-lovers in Extremadura but also for people from the Portuguese region of Alentejo.</p>
<b>Beneficiaries</b>	People interested in music
<b>Development Schedule</b>	Every May in the city of Badajoz



<b>Results</b>	A large number of people attended the concerts	
Main indicators of results		
<b>Criteria evaluation Schedule</b>	Evaluation (1-10)	Comments
Participation	9	The audience is increasing every year
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning		
Impact/External recognition	9	It is considered the best Iberian music festival
<b>Contact of the Institution/Entity</b>		
Institution/Entity	Sociedad Filarmónica de Badajoz (Association for music diffusion in Badajoz) with the support of the Cross-Border Initiatives Office of the Regional Government of Extremadura.	
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## SENIOR UNIVERSITY – UNIVERSITY OF EXTREMADURA

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Senior University
Field of action	Education and Culture - Lifelong learning
Previous problematic situation	Low cultural level among elder people who could not attend to school when they were young. Retired people needed to spend their free time with cultural and educational activities.
Description of the performed actions	<p>Culture, knowledge and lifelong learning are elements that cannot be far from elderly people and the University has to play a very important role. It is necessary to overcome old conceptions that identify university only with teaching official studies.</p> <p>With this programme the University of Extremadura aims to give education to a higher number of citizens with a main purpose: satisfying wishes to learn just for pleasure and enjoying the leisure training. It is a way to widespread culture as a source for cohesion, solidarity and democracy.</p> <p>The program has been developed in seven different locations in Extremadura, with more than 4000 students and more than 150 teachers participating since it began in 1998. Among the activities offered to the students every course, <i>Portuguese Language and Culture</i> has been one of the most successful workshops in the last years.</p>
Beneficiaries	Adults (over 55 years old)
Development schedule	From October to May every year.

Results	More than 4000 students and more than 150 teachers participating since it began in 1998.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	10	
Transferability	10	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	The activity has received the Medal of Extremadura, the most important prize given in the region.
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## PUBLICATIONS

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Publications
Field of action	Culture and Lifelong learning
Previous problematic situation	Few books edited about Portuguese matters in Extremadura and Spain
Description of the performed actions	<ul style="list-style-type: none"> <li>Since the creation of the Cross-borders Initiatives Office, one of its main areas of action has been the publication of works and studies on Portuguese-Spanish relations in its diverse forms.</li> <li>The Cross-border Initiatives Office had. Historically, two editorial lines called Series of Portuguese Studies and Other Publications. Between the Cross-border Initiatives Office and other bodies of the Extremadura Autonomous Government there are 300 titles on areas relating to Portugal.</li> <li>A new editorial line started in 2005. It was focused on adult population who wanted to know something about their neighbours' culture. <i>History of Portuguese Painting</i> (2005) and <i>Brief History of Portugal</i> (2006) opened the collection. Moved by the implication of the institution at <i>Gundtvig-Scultbord</i> project, the Cross-border Initiatives Office has published <i>History of Portuguese Cinema</i> (2010) and <i>History of Portuguese Literature</i> (2011). Both books are specially thought and designed to be used by adult people in Extremadura as a part of Lifelong Learning activities.</li> </ul>
Beneficiaries	General population and adult students of Portuguese language and culture
Development schedule	

Results	More than 300 books, materials, records, magazines edited.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	10	
Transferability	10	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	8	
Impact/External recognition	9	
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## MUNICIPALITY OF KAVALA (GREECE)

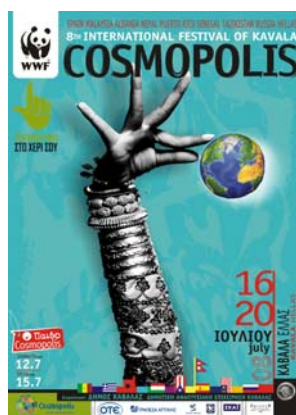


ΔΗΜΟΣ ΚΑΒΑΛΑΣ




## International Festival COSMOPOLIS

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
<b>Name of the practice</b>	International Festival COSMOPOLIS
<b>Field of action</b>	International dances, music, cuisine, traditions, folk art, etc.
<b>Previous problematic situation</b>	No such actions in the cross-border area.
<b>Description of the performed actions</b>	<p>The festival started in 2000 and presented for some days in summer various cultural events, such as music, dance, arts, cuisine, throughout the city and especially the old town of Kavala.</p> <p>It tried to bring together and mix different countries, traditions, dances, music, arts &amp; crafts, cuisine etc.</p> <p>It's main goal, however, was to bring all these near to the visitors and to promote knowledge and understanding in the cross-border cultural field.</p>
<b>Beneficiaries</b>	All age groups of Kavala citizens and visitors from Greece and abroad
<b>Development schedule</b>	Usually in July for 5 days.



<b>Results</b>	Established cultural institution, especially in the mind of young people, who saw that something went on in the city during the festival. Contributed to the development of stronger cross-border cultural relationships and the development of the tourism in the city of Kavala	
<b>Main indicators of results</b>	Enthusiasm and proud in the eyes and minds of Kavala citizens	
<b>Criteria evaluation Schedule</b>	Evaluation (1-10)	Comments
Participation	10	Favourite summer event of Kavala citizens and visitors (from Greece & abroad)
Transferability	10	
Practicability	10	
Innovation	10	
Sustainability	10+	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	10	
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## ILIOS & PETRA FESTIVAL

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	"Ilios & Petra" festival
Field of action	Folklor
Previous problematic situation	No such actions in the cross-border area.
Description of the performed actions	 <p>"Ilios &amp; Petra" aims to promote knowledge and understanding in the cross-border cultural field. Each year the participants are from different countries. The town of Karvali has been hosting this event since 1981. The festival presents various cultural events, such as music, dance and arts at the Cultural Centre of N. Karvali and the Ancient Theatre of Philippi as well.</p>
Beneficiaries	People interested in cultural events
Development schedule	Five days in July.

Results	It has contributed to the development of stronger cross-border cultural relationships.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	
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## ASSOCIATION OF EUROPEAN BORDER REGIONS (GERMANY)



## DUTCH–GERMAN EUREGIO MOZER PROGRAMME: SOCIAL – CULTURAL INTEGRATION OF A BORDER REGION

SCULTBORD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	“Dutch – German EUREGIO Mozer Programme” Social - cultural Integration of a border region.
Field of action	Promotion of the social- cultural integration of the Dutch-German Border region.
Previous problematic situation	A declining cultural integration in the Dutch German cross-border area.
Description of the performed actions	 <p>“The EUREGIO Mozer Committee” promotes an intercultural dialogue, cross border meetings of students, young people, working people, or elderly people, sports and cultural events and inter-municipal cooperation. Thanks to the financial support from the EUREGIO Mozer Programme, some 200,000 Dutch and Germans people get together every year and therefore they promote the intercultural dialogue and the understanding.</p>
Beneficiaries	~ 3,5 million people living in the Dutch German cross border region
Development schedule	A yearly budget of approximately € 200,000
Results	Throughout the years the Mozer Committee with its own Mozer Program subsidies has encouraged the civil society in the X-border region to work sustainable together in social cultural projects. Because of it's simplicity it has not only contributed to better understanding and tolerance but also to show that in the EUREGION we life and feel Europe at is best and in our hearts. In fact the Mozer Program contributed to the development of the economic market in the Dutch German cross-border area.

Main indicators of results	With a yearly budget of not even € 200,000 in average 200,000 Dutch & German x-border citizens meet each other in all kinds of different social cultural, sport, municipal, school, exchange and art projects.	
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	10	
Transferability	10	
Practicability	10	
Innovation	8	Currently working on new innovative direction for the years 2013-2020
Sustainability	10	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	10	It is currently classified as one of the most effective and non bureaucratic programs in Europe with a high participation grade in the 3, 5 million Dutch German civil society.
Contact of the Institution/Entity		
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## CHAMBER OF COMMERCE AND INDUSTRY OF BLAGOEVGRAD (BULGARY)





## DKMT DANUBE-KRIS-MURES-TISA EUROREGIONAL DEVELOPMENT AGENCY (HUNGARY)



30



## TOURISM DEVELOPMENT IN THE DKMT EUROREGION – FORMATION OF THEMATIC ROUTES

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Cross-border thematic routes
Field of action	Tourism
Previous problematic situation	A fundamental problem and therefore weakness of the tourism of the DKMT Euroregion is the lack of knowledge about the tourist attractions of this area within the region and on an international level, a direct consequence of which is the low number of visitors, the short time spent here and the unfavourable trend of incomes.
Description of the performed actions	<p>Formation of thematic routes concerning the DKMT Euroregion. Thematics:</p> <ul style="list-style-type: none"> <li>• folklore</li> <li>• wellness</li> <li>• secession (art nouveau)</li> <li>• industrial heritage</li> <li>• <i>kadarka</i> (wine of DKMT Euroregion)</li> <li>• brandy and beer</li> <li>• wine and gastronomy</li> <li>• historical monuments</li> </ul>
Beneficiaries	<ul style="list-style-type: none"> <li>• Tourism related professional organisations of the border region</li> <li>• Local governments of the settlements of the thematic routes</li> <li>• The owners, operators of attractions included in thematic routes and enterprises serving tourism</li> <li>• Settlements with unique attraction that can be included in the thematic routes</li> <li>• Potential tourists</li> </ul>

Development Schedule	<p>implemented projects:</p> <ol style="list-style-type: none"> <li>1. INTERREG IIIA / Phare CBC Programme Hungary – Romania Neighbourhood Programme Hungary – Serbia and Montenegro: Formation of thematic tourist route groups in the DKMT Euroregion – 16.05.2006 – 15.09.2007</li> <li>2. Hungary-Serbia IPA Cross-border Co-operation programme 2007-2013: Egészségedre, Živeli (Tasty DKMT) – 01.07.2010 – 31.10.2011</li> <li>3. Hungary-Romania Cross-Border Co-operation Programme 2007-2013: Routes and adventures without borders in the DKMT Euroregion – 01.01.2011 – 30.06.2012</li> </ol>	
Results	increase in the reputation of the thematic routes of the border area (abroad and at home)	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	8	Ca. 200 settlements with destinations has been gathered
Transferability	8	
Practicability	9	
Innovation	8	
Sustainability	8	
Evaluation and monitoring	8	
Planning	9	
Impact/External recognition	8	
Contact of the Institution/Entity		
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## MEDIA COOPERATION (RADIO) IN THE DKMT EUROREGION

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Cross-border Media Cooperation (radio)
Field of action	media
Previous problematic situation	The goal of the project-to provide a wide information to the people living in the region affecting the followings: history and institutional system of EU, regional events of the integration, regional co-operation of the economy, the local governments, the research and education, protection of environment and nature, transport and tourism, operations and relations of NGOs, the contacts between the minority and majority during the democracy and the European processes, releasing the historical mistrust, European scales of values and regional identity. Nevertheless the editor's philosophy is: 'The citizens first'!
Description of the performed actions	<p>The project 'Europe On The Air' is based on the co-operation of 3 public radio stations: Magyar Rádió Szeged, Radio Timișoara, Radio Subotica. All radios have multilingual editorials considering the ethnic constitution of their listeners.</p> <p>The editors from the 3 countries are working in everyday connection, organizing the programmes and harmonizing the topics, news, translations, broadcasts, etc. They are all trained on EU journalist courses in Szeged, Budapest, Paris and Brussels, organized by Presseurope.</p>
Beneficiaries	<ul style="list-style-type: none"> <li>– media of the border region</li> <li>– citizens of the region</li> </ul>
Development Schedule	'Europe On The Air' operates since 1997


Results	weekly edition of 'Europe On The Air' (55 minutes per edition)	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	8	
Transferability	9	
Practicability	9	
Innovation	10	
Sustainability	9	
Evaluation and monitoring	8	
Planning	9	
Impact/External recognition	8	
Contact of the Institution/Entity		
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## MEDIA COOPERATION (MULTILINGUAL AGGREGATOR: CROSS-BORDER NEWS)

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	cross-border media cooperation (multilingual aggregator: cross-border news)
Field of action	media, information
Previous problematic situation	Sharing and passing information can be one effective way to mitigate the periphery characteristic to the border regions. Without knowing and spreading the local information widely at both sides of the border, it is impossible to increase the economic, social and political cohesion of the region. Accessibility to local news is important to many besides the economic actors. Due to the expansion of the information society, there is an instantly growing need for information and quick access to them.
Description of the performed actions	<p>Generating and ensuring the flow of information:</p> <ul style="list-style-type: none"> <li>establishing a multilingual aggregator: <a href="http://www.ernainfo.eu">www.ernainfo.eu</a></li> <li>appearing in the printed media</li> <li>publication of cross-border news</li> <li>Information exchange</li> </ul>
Beneficiaries	<ul style="list-style-type: none"> <li>media of the border region: local, regional papers, Internet news sites</li> <li>economic actors, professional organizations: chambers, educational, cultural institutions, civil organizations</li> <li>citizens of the region</li> <li>people interested in news and information on cross border issues though living outside the border region (private persons, professional organizations, economic actors) and other euroregions</li> </ul>

Development Schedule	implemented project: 1. Hungary-Romania Cross-Border Co-operation Programme 2007-2013: EuroRegional News Aggregator (ERNA) – 01.01.2011 – 30.06.2012	
Results	establishment of cross-border news aggregator	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	7	
Transferability	8	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	8	
Planning	9	
Impact/External recognition	8	
Contact of the Institution/Entity		
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## DISASTER PREVENTION, MANAGEMENT

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
<b>Name of the practice</b>	DKMT Rescue Team
<b>Field of action</b>	disaster management
<b>Previous problematic situation</b>	<p>Natural disasters, like floods do not know natural boundaries. This statement is increasingly valid for the DKMT Euroregion, flood hazards have emerged many times resulting from its geographical position. The flood risk of the region is the highest in Europe. It is characteristic that we have to count on the occurrence of small or medium floods in every 2-3 years, significant floods in every 5-6 years and extreme floods in every 10-12 years, which call for significant interventions and extraordinary protection on cross-border level as well. Harmonising the necessary measures in case of emergencies, organising preparation and intervention on common principles is a solution for eliminating these problems. Harmonising the preparations and interventions is especially important for the border region, since the emergency taking place ignores physical borders, so effective intervention can also be implemented only if borders are ignored.</p>
<b>Description of the performed actions</b>	
<b>Beneficiaries</b>	<ul style="list-style-type: none"> <li>members of voluntary rescue team in the defence and rescue operation</li> <li>pedagogues, teachers of the border region</li> <li>youth of the border region</li> <li>employees responsible for flood and inland water defence by self-governments</li> <li>inhabitants of the DKMT Euroregion</li> </ul>

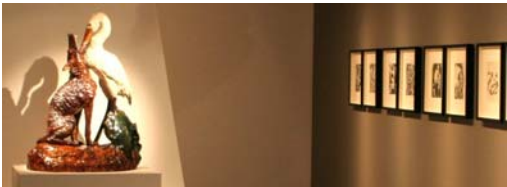

Development Schedule	implemented project: <ul style="list-style-type: none"><li>Community action programme in the field of civil protection DG-ENV (2006): Security without borders</li><li>INTERREG IIIA / Phare CBC Programme Hungary – Romania Neighbourhood Programme Hungary – Serbia and Montenegro: Establishing an action group for the joint management of flood – 01.06.2007 – 31.05.2008</li><li>Hungary-Serbia IPA Cross-border Co-operation programme 2007-2013: Common preparation for floods(DKMT Floods) – 01.07.2010 – 30.09.2011</li></ul>	
Results	<ul style="list-style-type: none"><li>establishment and development of DKMT Rescue Team</li><li>procurement of equipment for the rescue team</li><li>training of 30 Hungarian, 30 Serbian teachers</li><li>training of 30 Hungarian, 30 Serbian employees of self governments responsible for prevention and defence</li><li>organisation of team competition for 60 Hungarian, 60 Serbian pupils</li><li>organisation of youth camp for 18 Hungarian, 18 Serbian pupils</li><li>training of DKMT Rescue Team (30 Hungarian, 30 Serbian)</li><li>exercise for the DKMT Rescue Team</li></ul>	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	
Transferability	8	
Practicability	9	
Innovation	9	
Sustainability	8	
Evaluation and monitoring	8	
Planning	9	
Impact/External recognition	8	
Contact of the Institution/Entity		
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## EUGÉNIO DE ALMEIDA FOUNDATION (PORTUGAL)



## EUGENIO DE ALMEIDA FÓRUM

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Eugénio de Almeida Fórum (Fórum Eugénio de Almeida)
Field of action	Contemporary Art
Previous problematic situation	Évora without an Contemporary Art Gallery that develop education activities for youth or adults.
Description of the performed actions	  <ol style="list-style-type: none"> <li>1. Rebuild an old and historical building;</li> <li>2. Develop an contemporary art gallery</li> <li>3. Development education service for child's and adults.</li> </ol>
Beneficiaries	Évora inhabitants, foreigners, students and child's, people interested in contemporary art
Development schedule	2001 – rebuild the historical building 2002 – first exhibition 2004 – develop of the education service

Results	Development of an Education Service, focus on each exhibitions issues. 2011 – 9.000 visitors; 385 guided visits;	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	
Contact of the Institution/Entity		
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## ÉVORA MUSEUM FRIENDS

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Évora Museum Friends
Field of action	The Évora Museum collections contain around twenty thousand pieces of Painting, Sculpture and Archaeology collections. Volunteering action
Previous problematic situation	Museum without any activities to improve the exhibitions, such as pedagogic, training, or other cultural activities
Description of the performed actions	<ol style="list-style-type: none"> <li>1. Training for volunteers in cultural area</li> <li>2. Constitution of the Evora Museum Friends association</li> <li>3. Development of an animation programme.</li> </ol>
Beneficiaries	Évora inhabitants, foreigners, students and child's, people interested in art
Development schedule	2007 – constitution of the Association 2008/2009 – training volunteers 2009//2012 – development of activities


Results	Development of an independent volunteer corps that promote animations activities in a partnership with Evora Museum staff.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	Volunteers define and promote the activities
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	9	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	
Contact of the Institution/Entity		
Institution/Entity	AMIGOS DO MUSEU DE ÉVORA (Évora Museum Friends)	
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## CULTURE – CINEMA

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Auditório Soror Mariana
Field of action	Culture - Cinema Non profit
Previous problematic situation	Art and essay Cinema. Absence of cinemas
Description of the performed actions	Promotion of Cinema as form of Art, Public formation, contribution to the cultural diversity and access to European and Portuguese Cinema
Beneficiaries	General audience. Students and young audiences.
Development schedule	<ol style="list-style-type: none"> <li>1. Weekly film screenings with presentation and discussions</li> <li>2. Open air screenings (Summer)</li> <li>3. Cinema for Children and Schools</li> <li>4. Workshops and Seminars</li> </ol>


Results	In partnership with another association (Soc. Operária de Instrução e Recreio Joaquim António de Aguiar, and for the last 11 years the promotion of weekly screenings consistently created one audience for Portuguese and European Cinema.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	
Participation	9	13.508 participants in 2011 (6.888 indoor and 6.620 outdoor)
Transferability	9	The project itself is easily transferable.
Practicability	8	High
Innovation	8	
Sustainability	7	As non-commercial project still needs the participation of Cultural support schemes
Evaluation and monitoring	8	Considering the size of cinema, nature and results: 88 films (176 screenings) with average 62% occupation rate
Planning	8	
Impact/External recognition	8	
Contact of the Institution/Entity		
Institution/Entity	Cineclube da Universidade de Évora / S.O.I.R. Joaquim António de Aguiar	
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## FIKE – INTERNATIONAL SHORT FILM FESTIVAL

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	FIKE – International Short Film Festival
Field of action	Culture - Cinema
Previous problematic situation	Absence of cinema related cultural activities. No cinemas in town.
Description of the performed actions	 <ol style="list-style-type: none"> <li>1. International short film competition</li> <li>2. Workshops on Cinema and Audiovisual</li> <li>3. Conferences and Master Classes</li> <li>4. Cinema for Children</li> </ol>
Beneficiaries	General audience. Students and young audiences.
Development schedule	Jan/ May - research March/April – Call for submissions April/July – Selection August / September – Production October – Festival


Results	For the last 10 years important achievements were made regarding audiences and participation.	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	
Participation	8	Around 6000 every year (>10% of population)
Transferability	7	Possible replication in small medium towns
Practicability	8	High
Innovation	7	
Sustainability	6	
Evaluation and monitoring	6	
Planning	8	
Impact/External recognition	8	
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## CROSS-BORDER VOLUNTEERING NETWORK

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Rede Transfronteiriça de Voluntariado (Cross-border Volunteering Network)
Field of action	Cultural and Social
Previous problematic situation	Lack of cooperation between cultural and social organizations on both side of Portuguese and Spanish borders
Description of the performed actions	  <ol style="list-style-type: none"> <li>1. Identify cultural and social organizations;</li> <li>2. Invite them to participate on this Network;</li> <li>3. Develop activities to get know each other and to exchange practices and ideas;</li> <li>4. Develop some bi-lateral projects between similar or complementary organizations</li> </ol>
Beneficiaries	Alentejo and Extremadura populations
Development schedule	2011 – Identify and invite organizations 2012 – Establishment of the Network and preparing to develop some projects.

Results	2012 – Constitution of an Cross-Border Volunteering Network with about 30 Portuguese and Spanish organizations	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	8	
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	8	
Evaluation and monitoring	9	
Planning	9	
Impact/External recognition	9	
Contact of the Institution/Entity		
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## EUROACTIVOS – WORKSHOPS FOR YOUNG PEOPLE WHO WANT TO PARTICIPATE ON EUROPE CONSTRUCTION

SCULTBOARD DESCRIPTION FORM OF GOOD PRACTICES	
Name of the practice	Euroactivos – workshops for young people who want to participate on Europe construction
Field of action	Social and cultural
Previous problematic situation	Young people from both borders do not know each other's culture; Low knowledge of European union subjects; Lack of participation on local or European matters.
Description of the performed actions	 <ol style="list-style-type: none"> <li>1. Contact young people at schools and youth organizations on both side of the borders;</li> <li>2. Develop common thematic workshops and ludic and formative activities for those young person;</li> <li>3. Promote visits to European institutions, such as the Parliament, the Regional Committee, others;</li> <li>4. Create an cross-border network – Rede Alex</li> <li>5. Develop common activities.</li> </ol>
Beneficiaries	Alentejo and Extremadura youth populations
Development schedule	2008 – Initiate to engage young person and star the thematic and ludic activities 2009 – 2012 - develop the Rede Alex network

Results	2012 – Constitution of an Cross-Border Network	
Main indicators of results		
Criteria evaluation Schedule	Evaluation (1-10)	Comments
Participation	9	
Transferability	9	
Practicability	9	
Innovation	9	
Sustainability	8	
Evaluation and monitoring	8	
Planning	8	
Impact/External recognition	9	
Contact of the Institution/Entity		
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## CONCLUSION

It is out of doubt that culture is a very important point at lifelong learning processes. Adult people need to keep on increasing their knowledge and their abilities, but there is always a humanistic aspect which cannot be forgotten.

On border regions culture differences are easily noticed. Those differences can be considered as obstacles but they can also become advantages. When we ignore the culture of our neighbours it is probably to have more misunderstandings. That is the main reason why the cultural component should be always taken into account by entities working with adult education on border regions.

Partners in this project have collected the experiences implemented in their regions. Sometimes those activities were organized by themselves, and sometimes by other public or private institutions. As a result, *Scultbord* publishes these examples in this *Best Practise Manual*. Most of them can be easily transferred to other places and some others could be adapted to the circumstances of each region.

From the evaluation it can be conclude several items:

- Culture should be always a very important component in lifelong learning processes.
- Border regions should take into account the culture of neighbour countries when planning cultural policies.
- Knowing and appreciating the culture of our neighbours is the best way to get over the obstacles produced by the frontier.
- European cohesion it is not possible without a cultural cohesion, and this has to be achieved through mutual knowledge on border regions.

*Scultbord* project has already been useful for partners and some of them are planning to imitate activities learnt from others. Sharing all these experiences with the rest of Europe was the aim of *Scultbord* and it is a task that starts today.